

# HEATHER MORTON



I am a Phoenix native devoted to creating memorable designs. My right brain and left brain work effectively to stay organized and creative. I am fluent in English and sarcasm. I have a passion for performing improv.”

# H M

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## EDUCATION

### UNIVERSITY OF ARIZONA

2008 – 2012

Bachelor of Fine Arts

Visual Communications/Graphic Design

## WORK EXPERIENCE

### GRAPHIC DESIGNER | YEAGER MARKETING

October 2012 – Present | Phoenix, Arizona

Provides clients with the best marketing deliverable to enhance their brand and improve the bottom line. Works collaboratively with project managers, art directors and web developers. Main contact for all printed materials. Including large print format, die cut pieces, variable data and direct mail packaging. Designs digital marketing materials including animated web banners, website layouts and multi-touch email campaigns which drive to custom landing pages.

### CREATIVE INTERN | PROOF INTEGRATED COMMUNICATIONS

June 2012 – August 2012 | New York City, New York

Member of a three person team competing to develop and present a client campaign with visual examples, a timeline, pricing and a presentation. Our team ultimately won the internship competition.

### CREATIVE INTERN | THE CALIBER GROUP

August 2011 – May 2012 | Tucson, Arizona

Designed and executed branding material spanning a wide variety of clients. Created custom illustrations, ad layouts and business cards.

## INTERESTS

### BIG BROTHERS BIG SISTERS OF AMERICA

February 2015 – Present

Big sister to a fun-loving, sweet young woman. Schedule activities at least twice a month together. Being a part of her life has helped me grow in many ways.

### NATIONAL COMEDY THEATER

January 2014 – Present

Member of an improv troupe performing in comedy shows at least two times a month.

## SKILLS

### TECHNICAL

InDesign

Photoshop

Illustrator

Acrobat

HTML

### DESIGN

Typography

Layout

Print Design

Web Design

UX Design

### SOFT

Communication

Time management

Problem solving

Leadership

Collaboration

## AWARDS

### SPECTRUM AWARDS

EMPLOYEE OF THE QUARTER

EMPLOYEE OF THE MONTH